

SALES Presentation

Cairo - 2024





Deep look into our Story:

- ➤ Hammam Abdelkhaleq Founder & CEO
 Long journey lasted for over than 25 years in the textile field, started with garment shop, moving to establishing ADC for trading yarn, adding manufacturing terry towels, creating Hammam-Home Brand and exporting to different regions.
- Luxurious products / fine cotton / natural fibers
- Our Home Textile Products come in a wide variety of designs & unique textures. The different styles include various materials and combinations of bright colors.
- One of our core values is **Customer Experience** to ensure that our customer feels:
 - 1-Secure 2-Appreciated 3-Effortless and eliminate stress

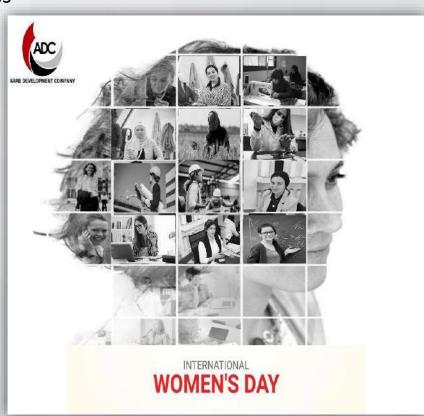




Our Beliefs

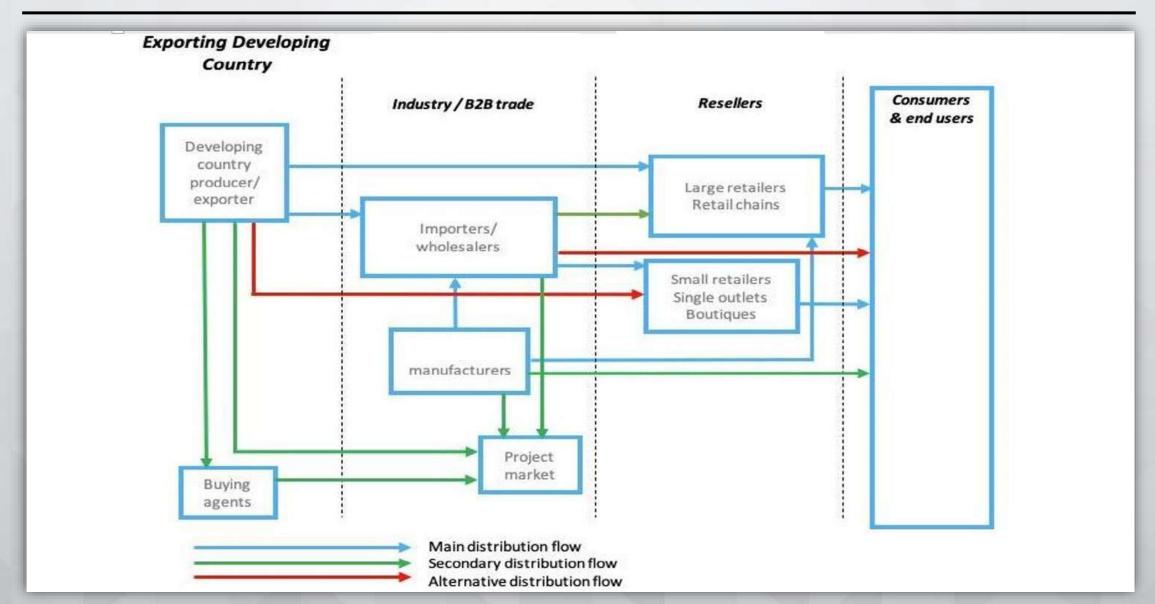
ADC believes strongly in presenting a unique **Customer Experience**, This is a reflection to its believe in sustaining the relationship with its business partners, keeping a frame of ethics, fairness throughout the journey.

- ➤ ADC is keeping win-win situation with all parties regardless their level of contribution in the production process
- ➤ ADC refuses discrimination by any mean and is keeping children / youth rights
- ➤ ADC is encouraging working with small entities in order to support the economy
- ➤ Women are representing almost 50% of ADC labor force



ADC Market Segmentation:





Market Analysis

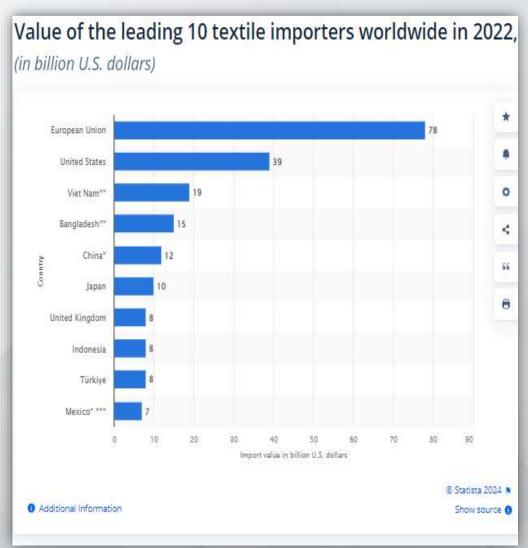


Highlight the Growth potential and market opportunities for home textiles:

Growing consumer interest in wellness

- Most of home textile imports come from developing countries, Also we are Offering the option to work via co-creation
- We target The mid and higher-end segments of all markets.

We can add value to your products through unique material usage and customization



ADC Social Responsibility



CSR: "Corporate Social Responsibility"

ADC is concerned with CSR concept, it clearly appears in complying with labor standard, health and safety, universal rights and environment.







Our Solutions

ADC is providing a full **Customer Experience**:

➤ From customer perspective → An export agent will be responsible for all communication till order is settled (technical explanation – sampling – pricing – timeline – delivery time - ...)

➤ From production perspective → ADC technical team choose the most convenient production line for your order, ensure that inputs, process in terms of weaving, dying and finishing are conducted and inspected carefully.

➤ After sales service perspective → Our team is available to support / engage with the customer and the customer of the customer to clarify any pop-ups

Our Production lines and Production Capacity:



We are ahead of operating 10 Factories in effective and efficient way to guarantee competitive prices & impeccable **Customer Experience** to our business partners

Towels

Group A → High end product (high specs)

2 Production Facility

Capacity: 12 tons/month

Group B → Medium quality (medium specs)

2 Production Facility

Capacity: 12.5 tons/month

Group C → Commercial quality (base specs)

1 Production Facility

Capacity: 6.2 tons/month

Approx 30%~40% are currently available for

new order

Bedding items

2 Production Facility

Capacity: 17.5 tons/month

Standard TC range is 120~300TC

Hight TCs can be done at a different cost

Most common composition is 20p/80c and

35p/65c

Max machine width is 240cm

Ehram Cloth

3 Production Facility

Capacity: 9.3 tons/month

High end composition is cotton/modal (it gives high absorbance, softness, allows the skin to breath) – common composition is 100%c





Our Partners in Success

























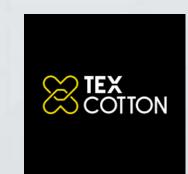




















ADC is a member of a developing programs operate in Egypt and financed by huge international organizations aiming to promote Egyptian producer and Exporter, we are an active member in:

1-CBI

2-USAID

3-European Bank(EBRD)











Our aim is to target sustainable growth in the International market with considerations of building trust & credibility for long term relationship for our future **customers**:

Environmental and Social Sustainability and Certification Schemes

Certifications and Collaborations: Consider obtaining certifications for raw materials or collaborate with other producers to collectively purchase certified materials.

Labelling

Packaging

Payment Terms

Delivery Terms (Incoterms)

Free Trade Agreements

Egypt Geographical zone is very convenient to ensure fast delivery time.





We Aim to Serve Various Types of Market Trends such as:



❖Wellness

We Focus on the luxury and spa products market segment, For premium wellness experiences

❖ Sustainability

We Choose Sustainable Raw Materials, to meet the demand for eco-friendly products.

Home sweet home

In times of global insecurity, consumers react with comfort and safety of their own home.

- > Incorporation with EU Designers, we work with reputable retailers designers to add unique attribute
- Personalization such as embroidering names onto the products with special labelling is a popular option, especially in the higher-end market segments.

Towels Collection:



The magnificent towels colors you will find at it will catch your attention & will match with every taste at your home cause your home is our home

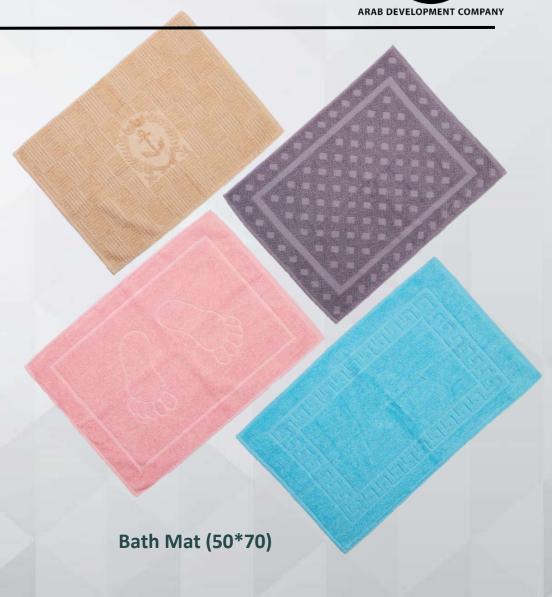




Towels Collection:







Bathrobes Collection:



Make all your seasons perfect & more fun with our Bath robe & Beach towel



Bath Robes and Towels Collections







Modal Bathrobes



Embroidered Bathrobes



Embroidered & Stripped Towels



Jacquard Towels



Jacquard Towels

Terry Fabric Rolls



Our Terry fabric is a soft and absorbent fabric that features a towel like raised texture across the entire fabric on both sides. Woven in a terry style weave with 100% cotton fibers.

This weave structure: creates soft loops, also known as piles, that protrude from the base of the Terry fabric and increase absorbency.







Ehram Set

Do You Know that Muslim population is 1.9 billion Muslims all around the world.

Hajj is an annual religious pilgrimage & Umrah can be performed throughout the year

Hajj visitors is 2.4 million and there are 18.5 -20 million Umrah visitors annually, equaling a total of 20+million for both.

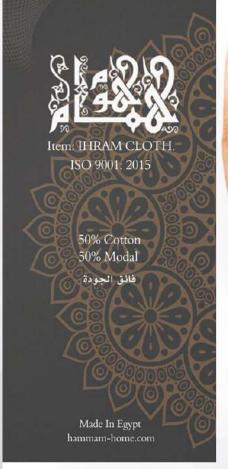
Ihram Set high specification 50% Cotton 50% High Treated Cotton.

More absorbent than cotton, Comfortable & Durable.

A set you buy once in a life time

- Incredible Soft
- Breathable
- Eco-friendly
- Does not shrink
- Antibacterial









Bedding Collection



Your comfort is our concern have a perfect sleep with our sheets in different sizes & colors and better felling with the pure cotton











We have sustainable Oeko-tex certified production line For Polyester Yarn. We do export to International market and continuously to Middle East & Turkey.













Price and Value



- Our price structure is considering a fair share to all parties, even if it has a small contribution to the Production process.
- > ADC pricing policy is respecting the nature of each distribution channel .
- > ADC pricing structure is not embedding any additional costs.

Our Certificates



Oeko-Tex Certificate "Standard 100"



ISO: "ISO 9001"

ISO 9001 reflects ADC concern about quality of management.



Conclusion:



ADC values building trust and credibility with their customers through:

- ➤ Long term customer relationship (Remarkable customer experience)
- Luxuries product with high specifications
- > Fast Delivery Time
- Efficient Cost Equation
- > Free Trade Agreement
- Variety and Customization
- > After sales service



Thank You



KILIIM



Akhmim Handloomed Cushions

These pieces comes from weavers in Sohag which has been a center for woven textiles since the dynasties of the Ancient Egyptians. Their products have stood the test of time, the craft being practiced through Coptic, Roman, Islamic, and modern day eras of Egypt's history, though ancient relics constantly being excavated steps away from their workshop are a reminder of their beginnings.

The artisans who made these products are making fair wages and preserving Egyptian cultural heritage by practicing a craft that has been passed down to them generation to generation.

COLLECTION OVERVIEW



Size: 30 x 65 cm Retail Price: \$85 Wholesale Price: \$42.5

- * Landed wholesale prices
- * Minimum order quantity is \$699
- * Delivery lead time is 4-6 weeks





Company Summary:

Experienced Textile Manufacturer who plays supervisory critical roles within the sourcing selection materials and distribution of high-quality Beds cover, Quilts, Blankets, Towels, Bedding set and dinning tablecloth along with using a cotton material **%100** and other materials required. Excels at negotiating purchasing costs on behalf of garment manufacturers. Specializes in n the availability of the largest variety selection of textile with a proper price quality level to meet all customer needs





ABBD MISSION:

Weave happiness and comfort into every home with high-quality furnishings and the best prices

ABBD Vision:

We are a company that provides high quality products and services according to the needs and demands of our customers with immediate response to their orders



ABBD VALUES:

Teamwork: we are compromised to provide talent and leadership to reach our costumers goals.

Commitment: we take care and look after the concerns and assignments from our customers.

Respect: we uphold others, no cultural nor socialt distinction to comply with inner rules and policies.

Standards: we make products and procedures with finishing that offer extra value.

Integrity: we believe in a deal ethical and moral, keeping in discretion confidential information.

Innovation: we are looking to create new development techniques to optimize timing and expenditures in our procedures



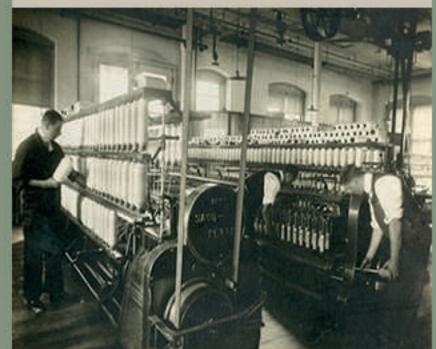


Company History

ABBD has 7 textiles factories located at EL- MAHLA EL KOBRA & SINAI in Egypt, founded in 1955, That's why ABBD has always used her intelligent intuition to empower you with joyful comfort textile range. Being your choice and your reliable supporter ,ABBD accompanies you throughout life - everyday and everywhere.

Our purpose is to provide you with high quality, great value everyday essentials to fulfill your everyday potential









Why Us?



Cost conscious



Quality



Modern



Elegant



Sustainable



Traditional



Warm



Variety



Product Overview:

- Quilts
- Blankets
- Bedding Set
- Beds Cover
- Towels
- Bathrobe





Quilts

el ABBD quilt is one of the finest and most luxurious types of quilts in Egypt & Saudi Arabia

It is an excellent choice suitable for the climate of the year with its different winter and summer atmospheres, made of luxurious cotton that gives you a sense of comfort and softness

It is characterized by lightness but gives you a sense of warmth

Suitable for people with allergies

Protects you from the winter cold and gives you a peaceful and deep sleep







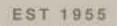


















CHECK FULL COLLECTION



Blankets

Luxury and Warmth Blanket - Authentic Arabic Design We bring you a magnificent blanket carefully made to fulfil your needs for warmth, comfort, and softness blended with a touch of traditional Arabic beauty. The ideal choice for everyday usage on cold winter nights, giving a touch of luxury to the bedroom.

The slave blanket is distinguished by high-quality cotton material and a distinctive design that adds beauty and warmth, congratulating you on a deep sleep and beautiful dreams

















EST 1955









Bedding set

Discover a perfect sleeping experience with our luxurious bed sheets designed specifically for you to feel comfortable and soft.

These sheets combine high-quality and elegant design that reflects your personality with modern touches.

It is an essential and important part of your room decor as it adds an aesthetic touch and a sense of sophistication Made of %100 pure cotton that does not cause sweating in the summer

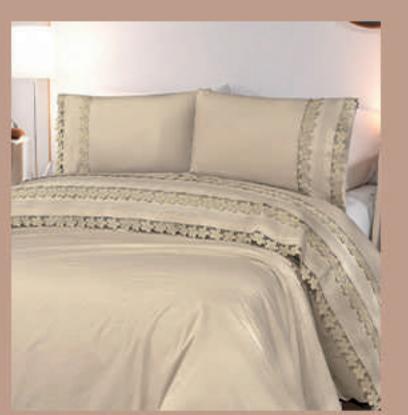
We offer it to you in many colors to suit your style.

















EST 1955







CHECK FULL COLLECTION



Beds Cover

Enjoy a quiet and pleasant sleep with this royal bedspread, which blends luxury and comfort while also adding a touch of beauty to your bedroom. It aids in absorbing moisture and regulating body temperature during sleep, soft on the skin, and does not cause itching to enhance your sense of comfort and provide you with an unsurpassed sleep experience.

















EST 1955







CHECK FULL COLLECTION



Towels

el ABBD towels are made of premium cotton, which gives you the impression of perfection when used. They are soft and comfortable to dry your body after a shower, and they are designed to fit you perfectly so you can enjoy a luxurious and unique shower experience. They come in a variety of vibrant and opulent colours to easily suit your taste.















EST 1955







CHECK FULL COLLECTION



Bathrobe

Introducing the excellent Collection Specially designed to enhance your comfort with %100 cotton and cozy material.

Featuring a luxurious design, long sleeves, and a drawstring waistband Multiple colors to suit all tastes

Available in a variety of sizes to fit all body types

Helps dry the body quickly after showering and makes you feel like you're in a luxurious spa





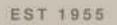


















CHECK FULL COLLECTION



THANKS.

- www.abbdcottons.com
- ✓ Info@abbdcottons.com
- +201000967666







نحن خبراء في تصنيع المفروشات و المراتب وما يتعلق بها من المخدات وواقى المرتبة و اللحاف.

تأسست الشركة في عام 2004, ومن ثم قطعت الشركة شوطاً كبيرا منذ تأسيسها في القاهره, العبور حيث بدأت بتصنيع المراتـب. بعد سنتيـن من الـخبرة والـبحث, بـدأت الشركة بتطوير إنتاج المرتبة ليتماشى ذوق السوق المتغير بتوظيف أعلى التقنيات. بعد الثقه المتزايده من المستهلك في الشركه والأقبال على المنتجات, قامت الشركه بتوسيع مجال الأنتاج ليشمــل أصنــاف أخرى كالـمخدات و واقـي المرتبة والألحفه.

> بعد بضعــة سنوات قامت فوربد بأنتاج كنبة السرير والسرير من أجل إرضاء المستهلك وأحرزت السمعه الأولى في الأسواق المصريه.

الجودة هي الشغل الشاغل لشركة <mark>فوربد</mark> لأنها تقدم ضمانًا موثوقًا للغاية على جميع المنتجات. الهدف الرئيسي للشركة هو تحقيق رضا العملاء ومواءمة ذوقهم المتغير انتشرت منتجاتنا وحققت نجاحًا في: بلجيكا - فرنسا - هولندا - ألمانيا

FORBED Group





رؤيتنا

رؤيتنا هي أن نكون شركة تصنيع أثاث دولية رائدة تقديم منتجات مبتكرة وعالية الجودة.

يعكس هذا البيان هدفنا وتوقعنا للمستقبل , والعوامل الملهمة التي تدفعنا إلى الأمام في تقديم أفضل المنتجات ذات القيمة مقابل المال مصحوبة بأفضل خدمة في الصناعة , من التصميم إلى التسليم.

مهمتنا

مهمتنا هي خلق قيمة لعملائنا من خلال الموثوقية والمرونة. نريد لعملائنا تجربة الدفء والراحة من خلال الاحترام والثقة.



من خلال التركيز على التقدم والاستدامة والولاء , فإننا نمهد الطريق لشراكات طويلة الأجل. نحن شركاء مع أكثر الشركات شهرة في مجالات تخصصهم لتقديم حلول من الدرجة الأولى تلبية جميع أنواع الاحتياجات.

نقوم بتوريد المنتجات للتالى:



















































Marriott

HOTELS & RESORTS

URA

HELNAN INTERNATIONAL HOTELS



HASSANALLAM

PROPERTIES





تهتم وتحرص الشركة دائما على المشاركة في المعارض الدولية















إستكمالا لحرصنا الشديد على أن نكون دائما اقرب الى عملائنا ونسعد بخدمتهم قمنا بافتتاح أكثر من 200 فرع فى جميع انحاء الجمهورية يتضمنوا افرع للاثاث وافرع للمراتب والمفروشات













لم نكتفى بالعمل داخل جمهورية مصر العربية فقط , قمنا بتصدير منتجاتنا وتوزيعها بالخارج فى العديد من البلدان مثل: بليجكا - فرنسا - المانيا - هولندا - كروتيا - السعودية - الاردن - عمان - ليبيا - السودان ,















واقي مرتبة



طبقة تطرية











LiiLniin





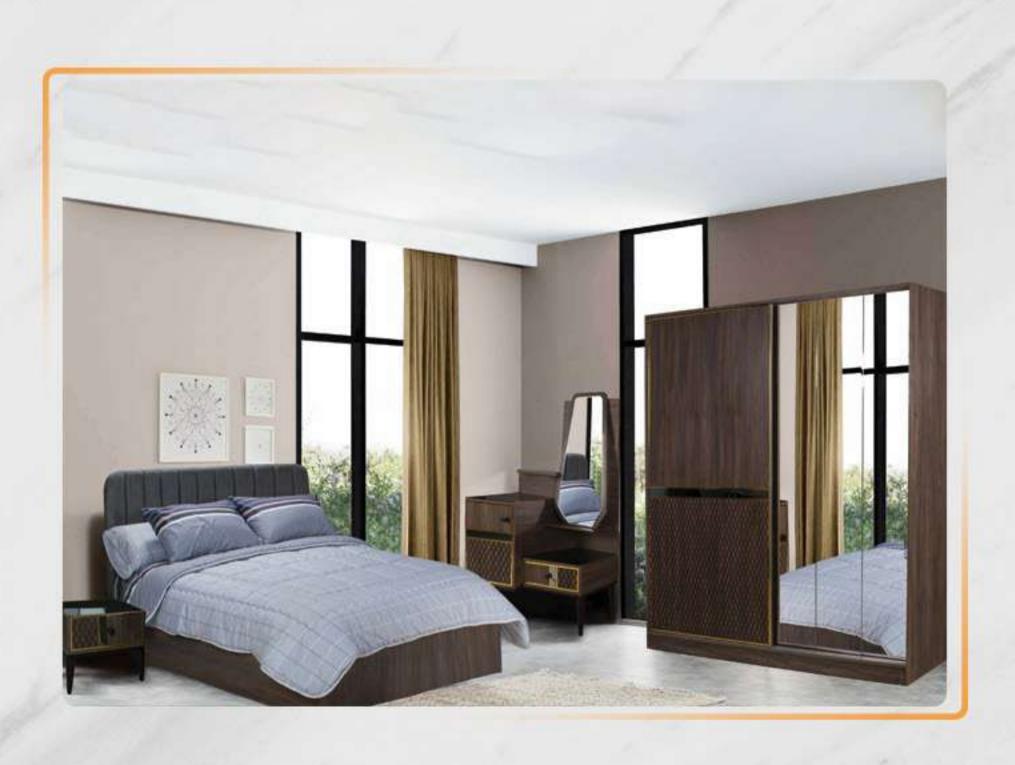










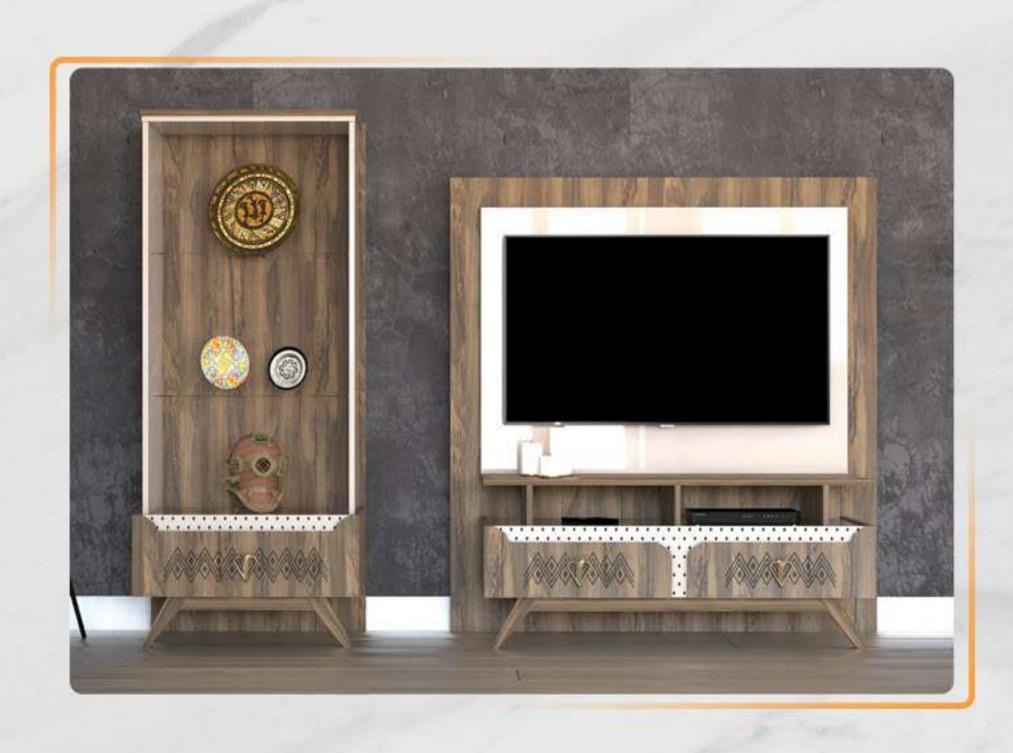












forbed & Furniture

💡 القاهرة / مدينة العبور الصناعية ، المنطقة الاولي ، شارع 300





Www.forbed.com

HOTLINE (9) 19511





About (ADC)

Arab Development Company (ADC) has been established in 2008 and developed to be one of the leading business entities in Textile Sector

ADC is manufacturing and trading a wide range of Fabrics and Home-Textile Products with different categories and also has high flexibility for customization. Our success has been crowned by establishing our own Luxurious Home Textile Brand "Hammam Home" to meet the growing market needs for Egyptian cotton products.

Team

Our team has long experience in Yarn and Textile import-export business, we work on the philosophy of deep understanding, trust and mutual respect for our business partners.

All the activities of sourcing, logistics, quality inspections are handled by professionals with sincere and responsible approach.

The company remains focused on its core business ethics, efficiency and valuable services.



Towels

Face Towels:

30x30 cm ~ 30x50 cm

Hand Towels:

50x100 cm

Bath Towels:

70x140 cm ~ 90x150 cm

BeachTowels:

100x200 cm

Kitchen Towels:

30x50 cm ~ 40x60 cm ~ 50x70 cm





Towels Availability

Available in pieces and sets

Wide variety of plain, Jaccard, printed, embroidered designs

Maximum softness, minimal shrinkage, special confection

GSM 600GSM

Material

100% Egyptian Cotton

Colors

Optical White / All color pallet



Bathrobes

Material: GSM: Standard Sizes: Colors:

100% Egyptian Cotton 600GSM M, L, XL, XXL Optical White / All color pallet











Room Set

Material: 100% Egyptian Cotton 100% Cotton & Poly Cotton Sizes: Standard Customized Colors: White, colored Plain & Printed











Hotel Set

Material:

100% Egyptian Cotton

GSM: Colors:

600GSM Optical White

Bathrobe: Bath Mat: M, L, XL, XXL 50x70 cm

Others:

Slippers - Bed Sheet - Pillow Protector Pillow Case - Duvet Cover - Pillows























Thank You

PHONE

Digital Marketing:

Local Sales:

Export Sales:

Head Office:

+201022009085

+201091137758

+201005040644

+201020081247/+20226217848

SOCIAL MEDIA

- Instagram.com/hammam.home/
- Facebook.com/HammamHome
- in Linkedin.com/company/arab-developments-co/

EMAIL

info@hammam-home.com export@adc-export.com hammam.ahmed@ymail.com sara.elhoseiny@adc-export.com

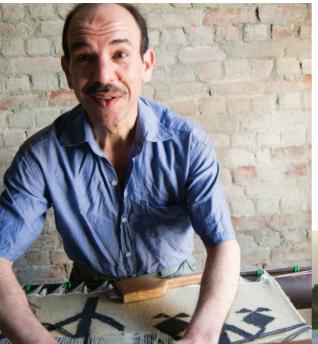
ADDRESS

8 Ghalib Hamouda St, NEW NAZHA, Cairo, Egypt.

Postal Code: 11843







Our story begins in Fowwa, a small village that sits on the western banks of the lush Nile Delta. Just a few decades ago, Fowwa used to be a hub for kilim weaving and home to thousands of workshops, however with a declining tourism industry and the fast spread of cheaper machine made rugs, Fowwa's main industry began to fade.

Kiliim is an Egyptian social enterprise and lifestyle brand that aims to revive and sustain the local craft of handmade kilim making in Egypt by introducing modern designs to a time honored technique.



PRODUCT OVERVIEW

Screen-printed Kilim Rugs

SUMMER SOLSTICE COLLECTION



BLOSSOM



GRAPEVINE



FLOCK



FAUNA



MARINE Also available in



Hand-knotted Carpets

THE RENAISSANCE COLLECTION



GROVE



BEIGE PENDANT Also available in



PALMETTE



RED ARABESQUE



GREY ARABESQUE



MAGHREBI COLLECTION



LATTICE



BANGLES



SABAYEK



SHARDS



TALISMAN

Cotton Kilim Rugs

SKETCHES COLLECTION



BROKEN CHAINS
Also available in



HATCHES



BENDS
Also available in jute



BRUSH



TANGLE

TEMPLE COLLECTION



STROKE



BLUE ARCHWAYS

Also available in



GLYPHS



TEMPLE



MINT LOTUS

Also available in





SOLID TEMPLE



GREEN MEADOW



PALM



ECLIPSE



CURRENT



BLACK CASCADE Also available in



PLATEAU



ЕСНО



RIPTIDE



THE CUT-OUTS



PATCHES

Wool Kilim Rugs THE CUT-OUTS COLLECTION



SPRINGSCAPE



SPRING BULBS



HAZEL



TETRIS

DESERT NEUTRALS COLLECTION



BROWN DRIFT Also available in



TEXTURE STORIES COLLECTION

PLAINS



RIDGE



OASIS



BLACK SEDIMENTS Also available in



SERPENTINE

BOTANICAL COLLECTION



SCATTERED STITCH

BURGUNDY Also available in



WHITE FRINGE Also available in



EDEN



TEAL BUSTAN



BUSTAN



CYPRESS



ROOTS



ROSETTA



HAYAT





EL DELTA

DEBUT COLLECTION



SAHARA



HEXA BLUE



BRICKS



BLUE MEDALLIONS



CREAM YELLOW ARROWS Also available in

Cotton Bathmats EARTH COLLECTION



DIAMONDS



PASTEL TILES



AUTUMN



FIRE STICKS



DAWN



WARM RAYS



PEBBLES



MINT BRICKS
Also available in



SANDSTONES



WAVES













BLACK PIER

Also available in

COLUMNS

INTERVALS

BEIGE HUES
Also available in

Cotton Throws











NAVY TUFT

FRAGMENTS

LINES

NAUTICAL

Summer Solstice Cushions







BEIGE STRIPES
Also available in



NAVY & BEIGE



MULTI-COLOR



BLOSSOM Also available in



GRAPEVINE Also available in



FLOCK
Also available in



FAUNA Also available in

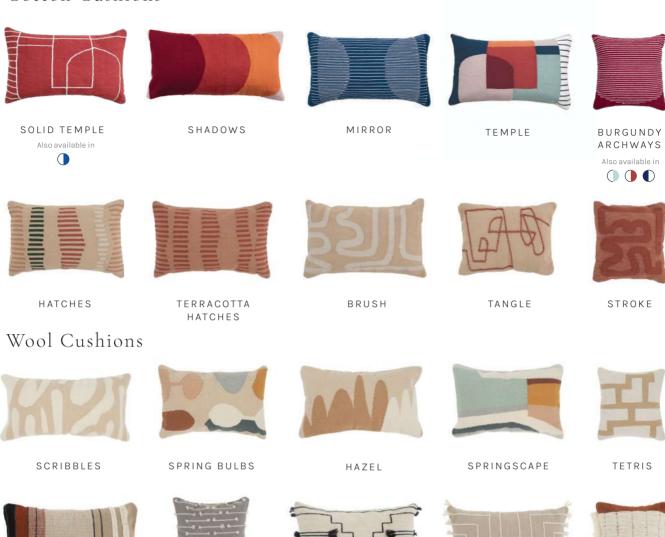


MARINE Also available in



GROVE
Also available in

Cotton Cushions



Akhmim Cushions

OASIS

SEDIMENTS



DRIFT

RIDGE

MESA



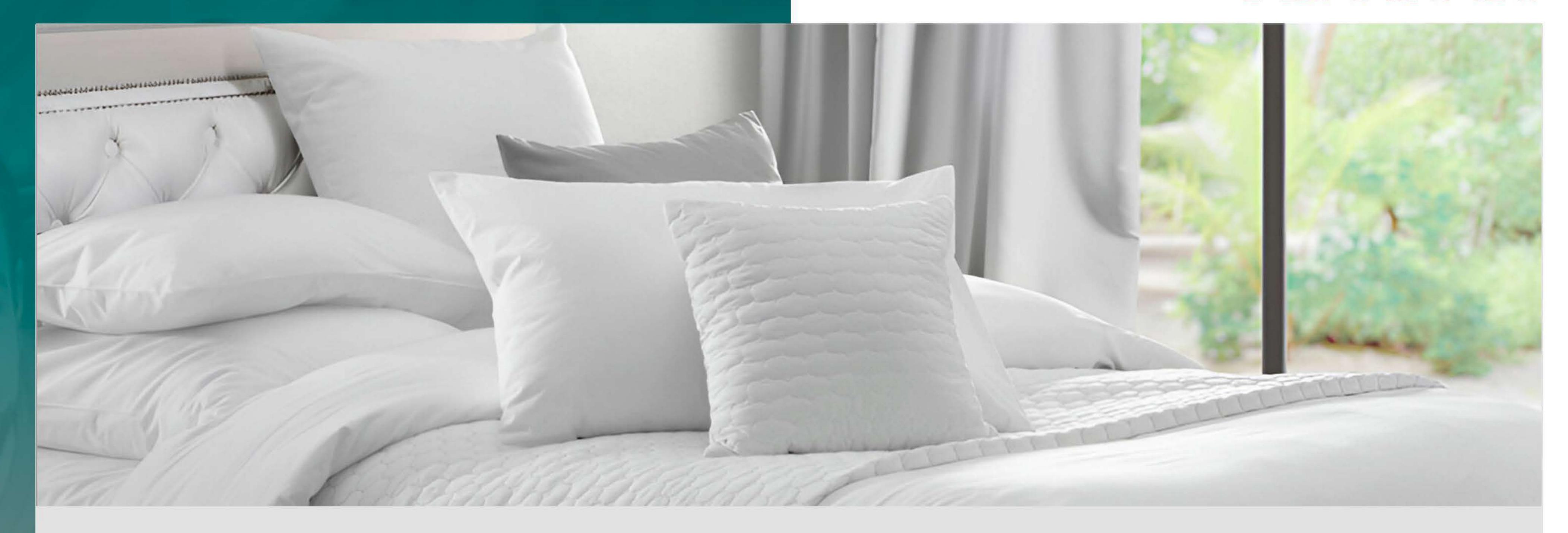


Company Profile





About us



Life Mattress stablished in 2009, we are a premier Egyptian industrial company specializing in exquisite bed linens and mattresses. With a relentless focus on quality and innovation, we pride ourselves on utilizing the finest Egyptian cotton and cutting-edge manufacturing techniques to deliver unparalleled luxury and comfort.

Discover the epitome of sophistication and durability with our meticulously crafted products.



Vision

Since its inception in 2009, our Egyptian industrial factory has envisioned itself as a pioneering force in the realm of bed linens and mattresses.

Our vision transcends mere manufacturing; it is about redefining comfort, luxury, and elegance through the mastery of Egyptian cotton and cutting-edge technologies.

We aspire to be recognized globally as the epitome of fine quality and craftsmanship, setting new standards for the industry while upholding the rich heritage of Egyptian textiles.





Mission



Our mission is to relentlessly pursue excellence in every aspect of our operations, fueled by a passion for delivering unparalleled experiences to our customers. Through relentless hard work and dedication, we strive to create bed linens and mattresses that embody the essence of comfort and sophistication, meticulously crafted from the finest Egyptian cotton and utilizing state-of-the-art materials and machines. We are committed to exceeding expectations, cultivating relationships with our customers, and lasting contributing to the elevation of Egyptian craftsmanship on the world stage.



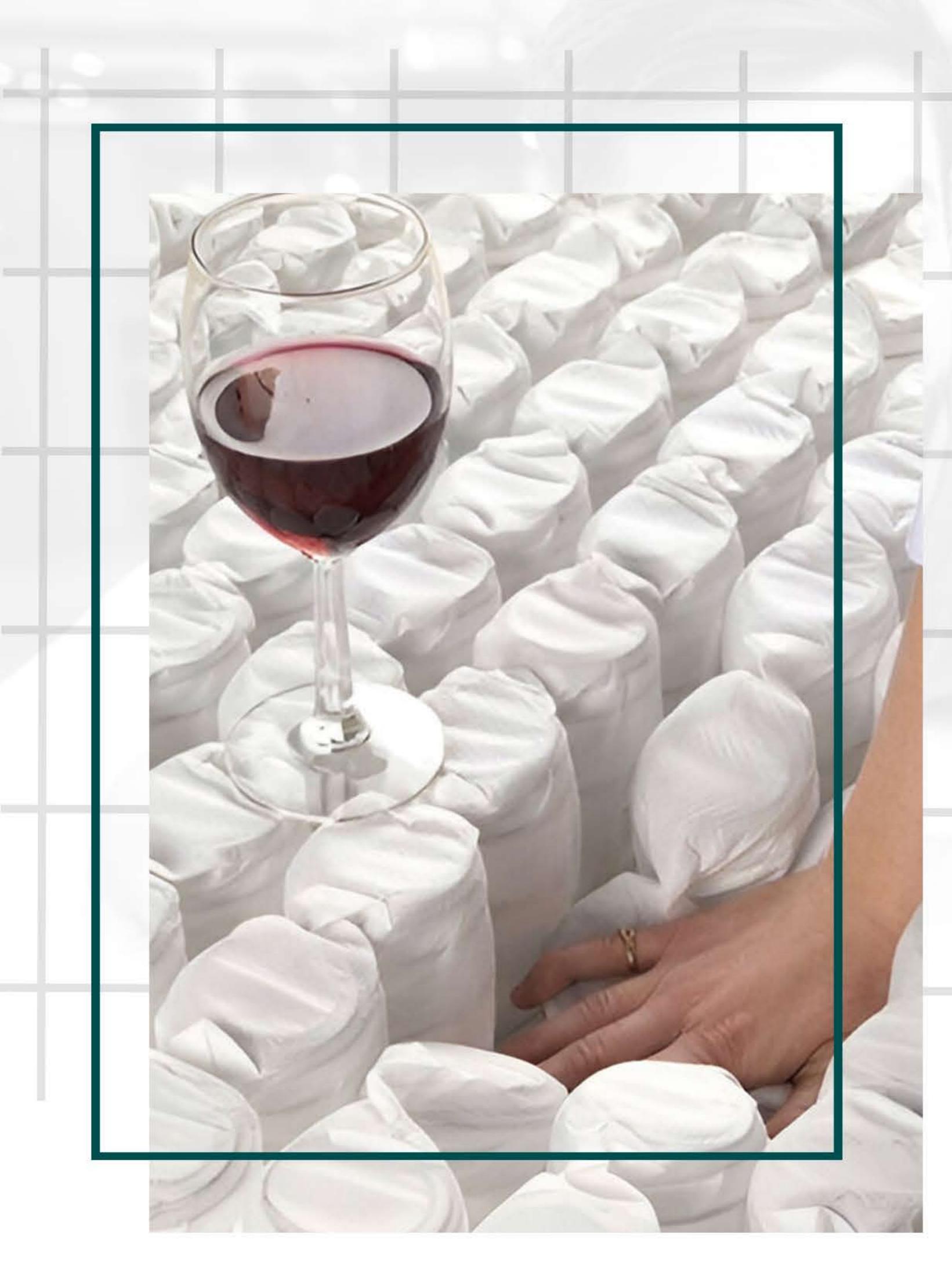
Our Products

- . Mattresses
- . Linens









Indulge in the ultimate sleep experience with our meticulously crafted mattresses, designed to provide unparalleled comfort and support throughout the night.

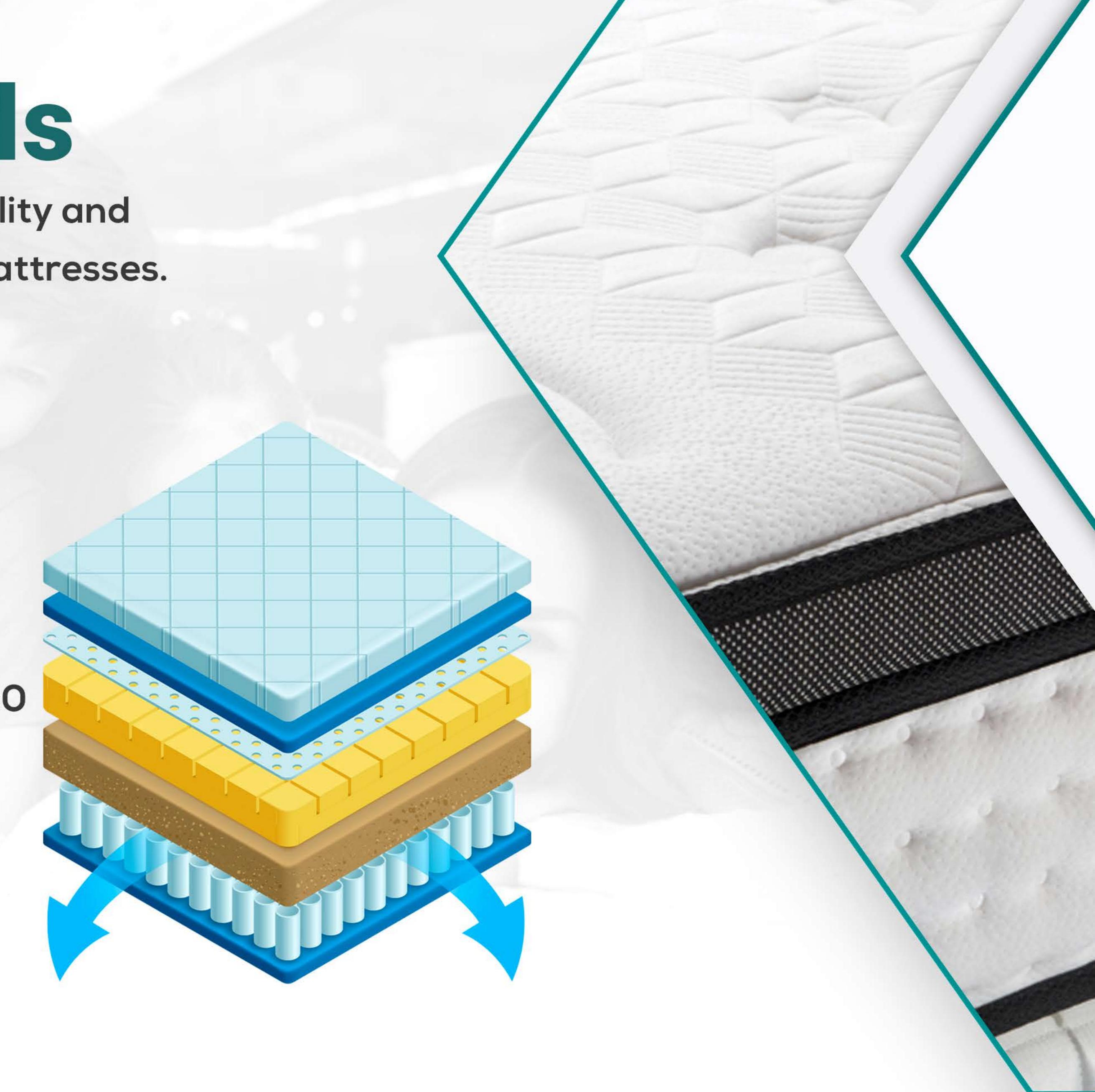
We are proud of our products, as we offer a wide range of medical mattresses resistant to allergies with different pressures to suit all customers, using high-quality materials with advanced technology that helps provide comfortable sleep without causing back pain. Made from the finest materials and engineered with precision, our mattresses ensure a restorative rest, allowing you to wake up feeling rejuvenated and ready to conquer the day.

Mattress Materials

Our mattresses are distinguished by high quality and materials that allow us to offer unmatched mattresses.

The mattress materials consist of:

- 1- Rust-resistant frame
- 2- Layer of 1000-gram felt
- 3- Layer of 2000-gram cotton
- 4- Soft foam layer
- 5- Memory foam or latex layer
- 6- Medical foam layer with a density of 80
- 7- Vaseline layer
- 8- Super soft foam layer
- 9-Layer of springs
- 10-Layer of cotton







Elevate your bedroom sanctuary with our luxurious linens, expertly woven from the finest Egyptian cotton for a sumptuously soft feel. Imbued with timeless elegance and impeccable craftsmanship, our linens transform your bed into a haven of tranquility and style, inviting you to sink into blissful comfort night after night.





Linens Materials

.100% Egyptian Fine Cotton

. Microfiber





Quilting Machine

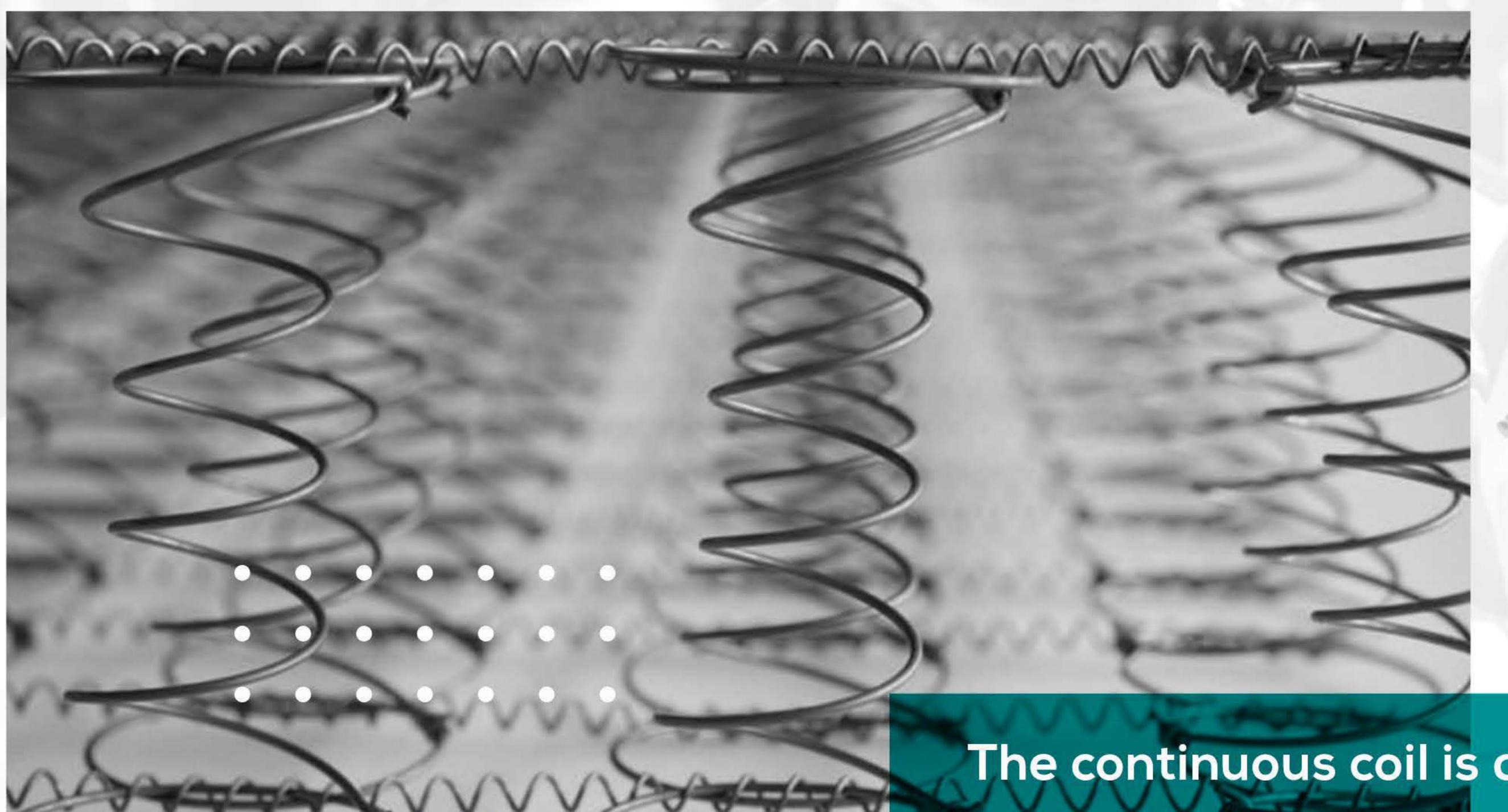
Life Mattress Company possesses competitive machines in the Egyptian market, as these machines are of high quality and superior efficiency such as the Quilting Machine, which provide the great. attention to every detail.







Connected Coil Machine Punnel



. . .



10 @ www.life-mattress.net

The continuous coil is a chassis made of carbon-treated rust-resistant or sag-resistant springs. All springs are intertwined and interconnected, providing comfortable sleep and superior comfort.

Separate Coil Machine Pocket



. . .



1 @ www.life-mattress.net

The independent coil machine works so that each coil is separate from its counterparts, with each coil individually wrapped, allowing it to move freely to achieve the goal of a mattress with independent coils.



THB Machine

An electronic drilling machine operates with high efficiency and is characterized by fast stitching speed.

10 10 www.life-mattress.net



Capetonih Machine

to combine the combined outer layers of the mattress face with different configurations of anti-bacterial fillings.











(1) (2) www.life-mattress.net

Partners in Success























Partners in Success





















Our Local Branches

Cairo

- . Gesr El Suez
- . Shoubra
- . Maadi
- . Ain Shams
- . Dar Al Salam
- . Mokattam

Marsa Matrouh

- . New Alamein
- . Marsa Matrouh
- . Sidi Barani

Helwan

- . Hadayiq Torah
- . Torah

Assiut

- . Assiut City
- . Sahel Selim
- . Dayrout
- . Al Qusia
- . Manfalut
- . Al Fatah

Red Sea

- . Hurghada
- . Safaga
- . Ras Gharib

Dakahlia

- . Mansoura
- . Zaftta
- . Met Ghamr

Beheira

- . Al Beheira City
- . Damanhour
- . Abo Al-Matamir
- . Kawm Hamadah

Minya

- . Minya City
- . Samalout

Other Branches

- . Alexandria
- . Menofia
- . Port Said
- . Ismailia
- . Suez
- .Al Arish
- . Ras Sidr
- . Zagazig
- . Kafr El-Sheikh
- . Tanta
- . Bani Sweif
- . Sohag
- . Luxor
- . Aswan
- . Al-khatatbah
- . Al Sadaat
- . Qena





thank Mou





Misr Amreya Spinning & Weaving SAE

Weaving strong ties with our clients



Misr Amreya, a well known leader in home textile products, is one of the largest vertically integrated textile companies (Spinning, weaving, processing & confection) of high quality in Egypt.

As proud users of Egyptian cotton or "white gold" - one of the best known natural products in the world – we leverage its unmatched strength, uniformity and high maturity in producing high quality bed and table linens.

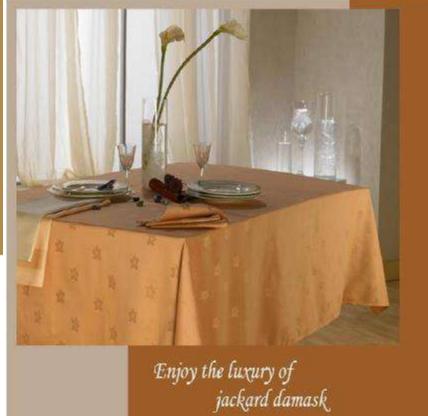
Misr Amreya is maintaining and developing its leader role in the Middle East, taking strength from 38 years of experience and leading position in textile manufacturing; specializing in production of high quality bed and table linens.

Our 1,200 professional staff and workers take pride in producing for some of the major retailers, well-known global brands and hotels all over the world.

Established 38 years ago, **Misr Amreya**'s majority shareholder is Banque Misr, Egypt's second largest bank.

Our company is an equal opportunity employer, environment conscious corporation and serves the community through operating a technical high school on its premises.







FABRIC:

We use the finest famous Egyptian cotton to produce high quality fabrics with various different constructions that allow us to compete in the global market. The high quality fabrics are either exported as grey or dyed, printed fabric .

Available TC fabrics:

Percale: TC200 till TC 400 Sateen: TC200 till TC 600

BED LINEN:

Misr Amreya produces flat sheet, fitted sheet, Duvet cover, bed skirt and pillow cases from the finest luxury Egyptian cotton. Plain dyed bed sheets or printed can be produced, similarly our customers' requested design of embroidery and hemstitch can be provided.

TABLE LINEN:

We take pride in our reputed production of napkins & table cloths (from Damask - IVL) 100% Egyptian cotton .

Market Reach & Credentials

EXPORTS

Misr Amreya exports to Europe, the United States, Africa in addition to the Middle East also we export our products for well known global brands and hotels all around the world.

The company benefits from the facilities of QIZ (for the US market)

LOCAL MARKET:

Misr Amreya has an undisputed track record in supplying institutional buyers, traders and retailers in the local market with yarn, fabrics and home textile. It also fulfills selected ready made garments orders.

The company operates a chain of retail outlets in Alexandria, Cairo and Giza.

CERTIFICATION:

ISO 9001:2015



Misr Amreya Production Capabilities

SPINNING MILLS:

Our plants have about 29 machines winding, Doubling and Twisting.

Daily Capacity: 3 ton/day

WEAVING MILLS:

Our plants have 206 Sulzer weaving pu cams and dobby and 77 Air jet of width up to 3.40 meters

Production capacity: 15000 meter/day/one sheft

PROCESSING MILLS:

We have the following stages: Singing, Bleaching (rob), Dyeing, Mercerizing, Sanforizing, Calendaring, Printing, Polymerizing, O.W (Bleaching)

Production capacity: 20000 meter/day / one sheft

Misr Amreya Production Capabilities

CONFECTION PLANT:

Our plant includes two units for production of bed and table linen including embroidery and hemstitch machines. Each unit has been set up independently to have a complete production line / production cycle in itself. Hence each unit has separate cutting-sewing-control-packing and palletizing divisions as well as machine maintenance, material storage yard, personnel, planning sections and dining halls.

Overall area : 16000 m²

Daily production Capacity: 5000 set / pair / pcs



Location

Our offices and production facilities are located 23 km from Alexandria, Egypt, occupying around 500,000 square meters. Misr Amreya facilities :

- water treatment plan.
- industrial waste water treatment.
- thermal oil plants .
- five steam boilers

Well placed to access ports, airports, an elaborate ground transportation network and Egypt's second largest metropolitan area.



Borg El Arab airport - 27 km

Alexandria



Alexandria is the second largest metropolitan area of Egypt, with a population of over 4 million. Around 30% of Egypt's industrial production is located in Alexandria.

Alexandria has Egypt's main sea ports (serving 50+ % of the country's foreign trade) and is served by two airports. Egypt's largest free zone is located in Alexandria.

Alexandria hosts 4 universities in addition to numerous language schools. It has numerous diplomatic mission (consulates) and foreign cultural centers.













Local Stores:

Alexandria City:

Branch	Address
Bolkly	EL-Zeraeyin Building EL- Horrya St. in front of Lizabella store.
Bolkly second	Lafezon Street EL-Zeraeyin Building.
degree	
Ganaklis	255 Alfatteh St. inside Fathallah Mall Store Number 23.
EL-Ibrahemia	219 EL- Horya St. Cinema Rivera Beside Fathalla Market .
EL-Ibrahemia	41 Omar Zafan St. beside Fathalla Market .
EL-Montaza	Sheraton Towers Inside Fathalla gomla Mall.
EL-Shohadaa	6 El-Shohadaa st. El Ramel Station.
EL-Hanoveil	EL-Hanoveil Bank Misr Building El- Agamy.
EL- Amerya	23 Alexandria – Cairo Desert Road, Betrochemical road.
Smoha club	Inside Smoha club .

Cairo City:

Branch	Address
EL-Abaseya	30 Malysia St. Beside Taki Company.
EL-Mohandseen	22 EL Iraq St. in front of Altawhed Walnor Store.
EL-Sayeda Zainab	214 Port Said St. in front of Altawhed Walnor Store.
Nasr City	Makram Ebeed St. beside Albarakah Butcher.
Roxi	Building NO.2 Commercial Mall in front of EL- Marryland
	Buildings.

Contacts:

Mr. Ahmed Amr Ragab

Chairman

Tel: +2 (03) 3420140 Fax: +2 (03) 3420399

Mrs. Amira Awad

Export Head

Tel: +2 (03) 3420141 Fax: +2 (03) 3420390

Email: export@misramreya.com

KM 23 Alexandria Cairo Desert Road

Petrochemicals Road – Amreya - Alexandria - Egypt

www.misramreya.com















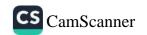
المعلومات الأساسية المطلوبة للحصول على التأشيرة

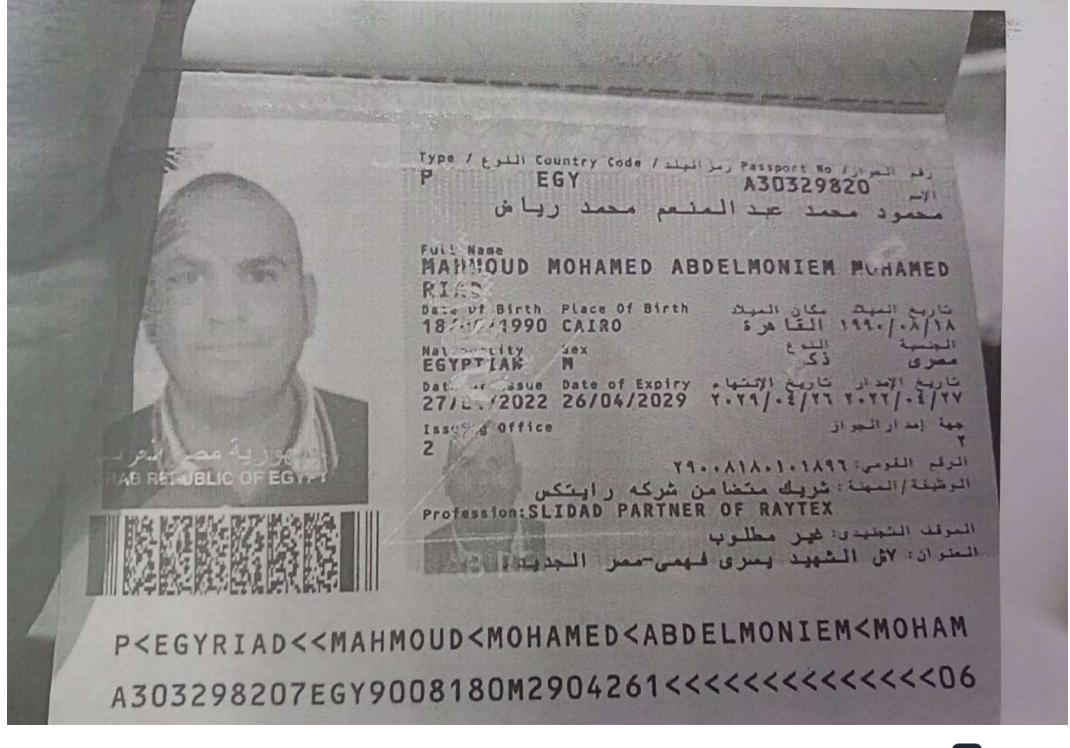
Name	محمود محمد عبد المنعم محمد رياض	الاسم
Passport number	A30329820	رقم جواز السفر
Nationality	مصرى	الجنسية
Organization	رايتكس للمفروشات	جهة العمل
Activity	اقمشة ومفروشات واثاث	نشاط الجهة
Job title	مدير وشريك	مسمى الوظيفة

Note: Please attach your passport copy

ملاحظة هامة:

يجب إرفاق صورة من جواز السفر الخاص بطالب التأشيرة مع تعبئة النموذج المرفق.







Welcome to Rich Home Company

Rich Home Company was established on 2000, the main aim of the company is to provide comfort to its customers, to give them quiet and comfortable sleep.

The area of the company is more than 5000 m2, with 250 employees working at the Company. The company is provided with the recent production lines in manufacturing mattresses and Hotel Supplies, our production lines work with the latest standards that is why we achieve the balance between the modern production technologies and the heritage in the craft of mattress production.

That is why, our company is regarded as the main supplier for Hotel supplies in the Middle East.

Due to the company broad base of customers in addition to the many retailers, the company expands the marketing of its new products in the international markets.

The company has the ISO certificate and it grants its customers 10 years guarantee on all its products.

Our products are as follows:

- Mattress which is 10 types includes different sizes and heights.
- Textile which includes bed sheets, mattress protector and quilts.
- Bed bases with different heights and sizes according to the customer desire.
- Company Data
- Address: El Obour City, El Shabab Industrial Zone B/C
- Tel (44875440 / 1 / 2 / 3)
- Fax: (44875652)
- Website (www.richhome.com.eg)
- E-mail: (po@richhome.com.eg)
- Commercial Register no. (2348)
- Tax Card no. 205/117/848
- Industrial Register no. (31980)
- Chamber of Textile Industry no. 3803
- Registration in the General Sales Tax: 205/117/848
- Security approval no: 3/23005/21317/m/3

For more information kindly visit our site as follows:

www.richhome.com.eg

The previous business of the company

Rich Home Company for mattresses, pillows and hotel supplies has the honor to present its own works, as described below:

<u>First: hotels, tourist villages and floating hotels in Sharm el-Sheikh, Hurghada and Marsa Alam :</u>

- Hilton Plaza
- Pyramiza Hotel
- le passageHotel
- Abou El Naous Marsa Alam Hotel
- Ramoza Hotel
- Bransar Club Hotel
- Panorama Neighboorhoods Hotels
- Panorama El Gouna Hotel
- Hawai Hotels
- Elise Hotel
- Sultan Beach Hotel
- Sun Rise Neighboorhoods Hotel
- Segull Hurgada Hotel
- Royal Palace (Hurgada) Hotel
- Hilton El Nour Hotel
- Mariot Hotel (Sahl Haseesh)
- Dina Hotel (Marsa Alam)
- Magaushi Village (Hurgada)
- Arabia Village (Hurgada)
- Old Palace Hotel
- Beirut Hotel
- Mirage Hotel (Hurgada)
- Abu Soma Hotel
- Titanic Hotel
- Caves Hotel
- Al Aquavin Hotel
- Gardinia Hotel
- Desol Hotel

- Mina Mark Hotel
- Queen Isis Hotel

Second: Hotels in Egypt:

- Grand Sharm (5 Stars)
- Rozina Neama Gulf Sharm El Sheik Hotel (5 Stars)
- The greatest City Staemboat
- Safoi Staemboat (5 stars)
- La Gouna Resort Sharm El Sheikh (5 stars)
- Kahranmana Hotel (Sharm El Sheik) (5 stars)
- Balba Resorts Groups for Toursim (5 stars)
- Lagon Hotels and Touristic Villages in Alexandria (4 stars)
- Grand Pyramids Hotel (4 stars)
- Union Hotel in Alexandria
- Down Town Hotel in Alexandria
- Maraqia Hotel and Marina Villages at Coast through Alexandria Company for consumer malls
- Grand Sharm El Sheik
- Rozina Hotel Naama Bay
- Africano Hotel
- Wafer Resort Hotel
- Movenpick Hotel (Le passage Airpot)
- Concord Hotel
- Boury El Arab Airport Hotel
- Tropical Hotel
- Raihana Hotel (Sharm El Sheik)
- Pyramids Park EL Haram Hotel
- Febas Hotel (Arabian Company for woods)
- Amir Group (Porto Marina . Matrouh and Sharm El Shikh) , and soon (Porto El Sokhna)
- El Wady Village (Ain El Sokhna)
- Golden coast(el sokhna)
- Sky Light Resort (El Sokhna)
- Jolieville Hotel (Sharm El Sheikh)
- Asa Red Sea Hotel
- Qamar Sinai Hotel (Sharm El Sheikh)
- Resort Protil

Third: Big Companies, Ministries and governmental departments

- Clothes company and consumed products (Sidnawe)
- High fashion houses (Hano)
- Omar Afandi company
- Modern fashion company (Bansion)
- Arab Contractors Company in Cairo and Hurgada
- El Fath company for Investments and Projects
- Egyptian Company for Marine transportation(Cairo)
- Port Saied Company for spinning and textiles (Port Saied)
- Misr El Amirya company for spinning and textiles
- El Nasr Company for wool and textiles
- Banha Electronics company
- Sama Company for Hotel Supplies
- Exmart Company for Hotel Supplies
- Maged El fatem Company (Carrefour)
- Hyper one
- Carpet City Company (All Branches)
- El Tawhid and El Nour (El Bahr El Azam and Bab El Look)
- El Nahda University (Bani Sweif)
- El Morshidy Markets (6 October)
- Sharm Dreams Company (Sharm EL Sheik)
- Green Saloon Company (Alexandria)
- Misr Duty Free Company
- Central Stores Company (Sharm El Sheikh)
- Badr El Din Company For Petroleum
- Sahl Company for Petroleum
- Lecico Company for Ceramic Industries
- Sky Light Company
- Orascom Company (Hotel Supplies)
- Cairo Airport for Air Cargo
- Dar El Markabat
- Land mark Company (Baby Shop and Home Center and Life Style)

Fourth: Major Hospitals

- 1- Dar El Foaud Hospital 6 October
- 2- Hospital 57357 for Children
- 3- Abou El Resh Japanese Children Hospital

- 4- Sohag Educational Hospital
- 5- Islamic Medical Association (Central Hospital)

Fifth: Export

- Export to kenia
- Export to beligum
- Export to netherland
- Export through Toydor Auf for Export(Jordan Germany)
- Maco Company Germany
- Jalabiah Osais Foundation Jeddah Saudi Arabia
- Troshifan Hotels Belguim
- Export through El Tawhid Company to Libya
- Export to Moracoo, Saudi Arabia and Algeria
- Abdul Rahman Kalsh (El Qauthar) Saudi, Dubai
- Now there are agreements with Germany, Tunisia and Emirates
- Export To Uganda
- Now contracting with Bark In group and Radison Blue Group

Sixth: Foreign Fairs

- 1- Tourism and Shopping Festival, Exhibitionland, Nasr City
- 2- Haise Fair for Hotel Supplies and Touristic Villages
- 3- La Casa fair at Conference Hall Nasr City
- 4- Furnex Fair for textile and furniture
- 5- Hemitextil Fair in Germany (Furniture Export Council)

Seventh: Agents and Distributors

150 agents and Distributors all over Egypt serving all Provinces





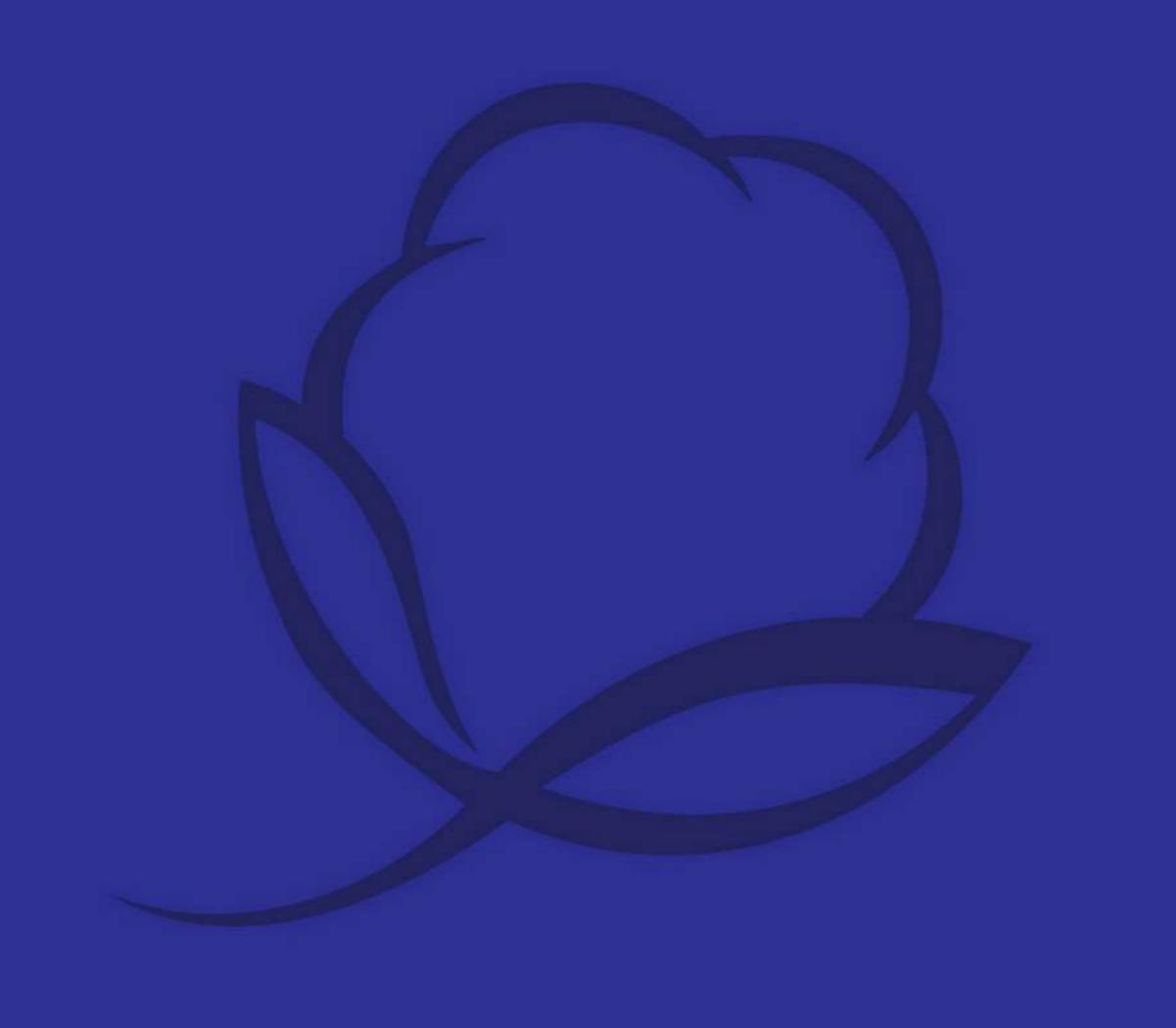




Sehely Textile & Dyeing

Mehella Kubra P.O.Box (250). Nouaman ElAasar. Industrial Area-Egypt
Tel: 0020-40-2441596 / 2441597 / 2441599
sehely@sehely.com





02-03	Introduction
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04-05 Dyeing Sector

06-07 Warping Sector

- 8-09 Weaving Sector
- 10-11 Shearing Sector
- 12-13 Finishing Sector
- 14-15 Beach Towels
- 16-17 Hammam Towels
- 18-21 Bath Towels
- 22-25 Bathrobe
- 26-27 Kitchen Towels
- 28-29 Hotel Towels
- 30-31 Certificates

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Introduction

SEHELY TEXTILE AND DYEING is a Professional supplier of 100% cotton Towels to the world.

Our company was originally established in 1956, and it is located in EL Mahala El kobra – Egypt with a total area of 30,000 m² with more than 50 years of experience.

Our company is quickly becoming an important global supplier of textile Products. Our products are mainly terry Productions that vary from face towels, Kitchen towels, bath towels, beach Towels, toweling bath robe.



Welcoming all interested companies inquiries, we look forward to having the opportunity of cooperating with all clients.

The company consists of 4 different building in El Mehala El-Kobra; the first building is around 9500 m2 the dyeing house around 4000 m², and the new Building around 7000 m². In addition to that there are 12 stores around the city for storing row and dyeing materials.

In July 22nd 2004, the company has got up certificate ISO 9001from ASR under no. 2324.

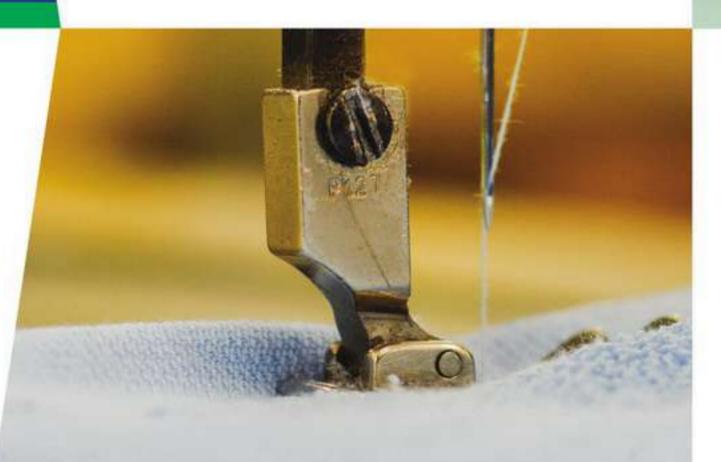
In October 01st 2003 we were certified as a license to use the Egyptian cotton logo, this certificate is a registered trade mark, and the only seal authorized by the government of Egypt.

We mainly targeting the exporting section and we do widely spread in Italy, united Kingdom, France, Spain, Greece, and Australia and other countries.

The origin of the factory goes back to the year of 1956 where it was built under the command of Mr. Mohamed Ali Sehely.

Now, the third generations completely in charge on running the production wheel, with a great Aspiration of expansion and spreading in the market.

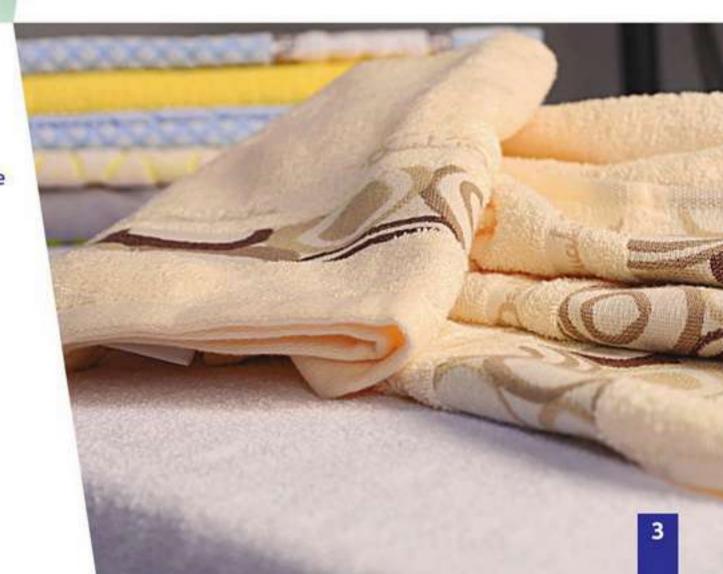
Aiming to sustain our growth in the future, we are strictly operating in accordance with the principle of "good quality, further Development, and perfect service".



We certify that all our Products comply with the new EU directive 2002/61/EC and restrict all the AZO colorants in textiles products.

In November 19th 2008 we have got the certificate Oeko-tex.

In March 12nd 2009 we have got the certificate of registration health and safety management BS OHSAS 18001: 2007.



The dyeing house is built on 11000 m², with a capacity of 12 tons per day.

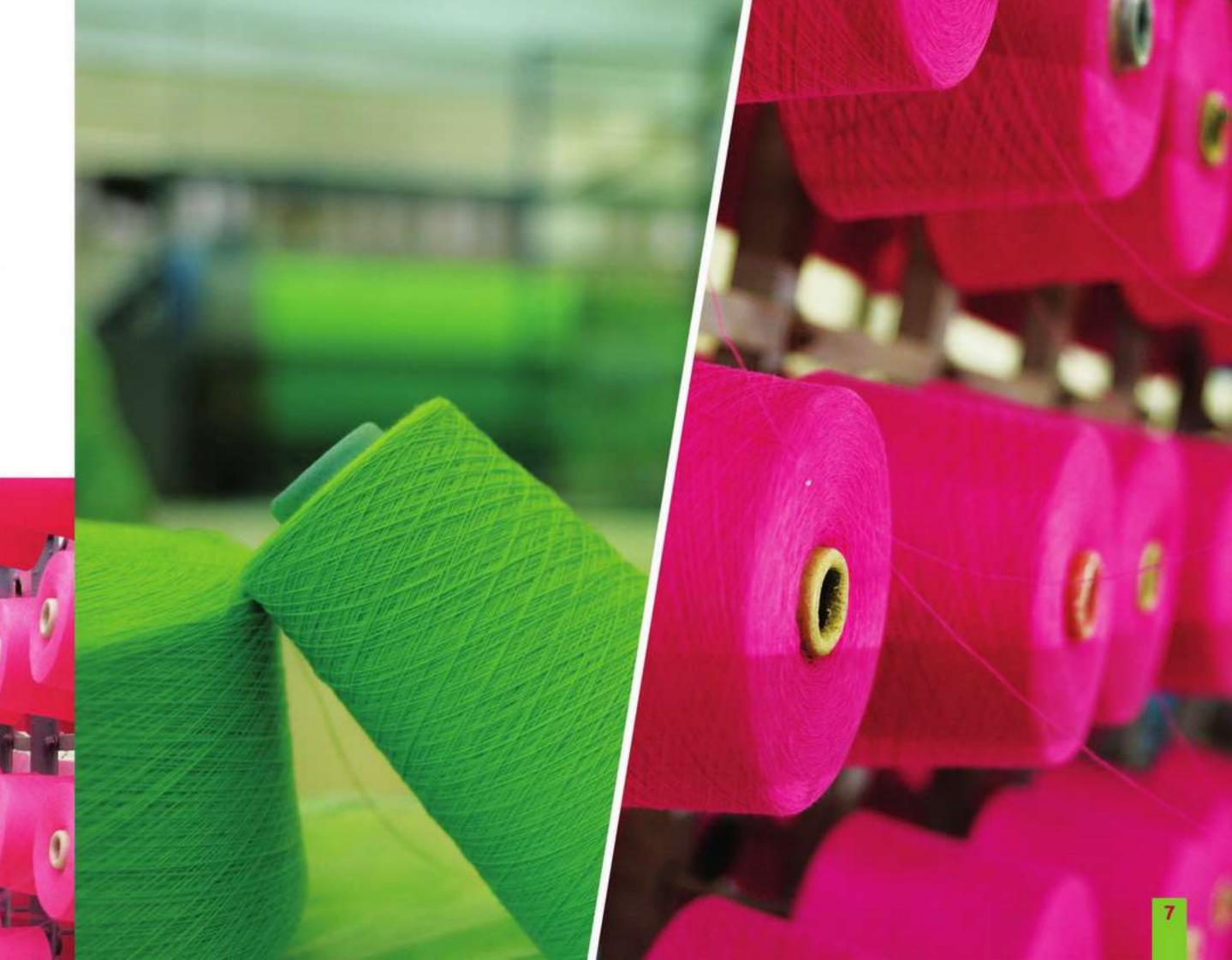
Dyeing Sector



The section is built over 1700 m² and consists of 10 machines.

The man power capacity is 50 Workers, technicians and quality inspectors.

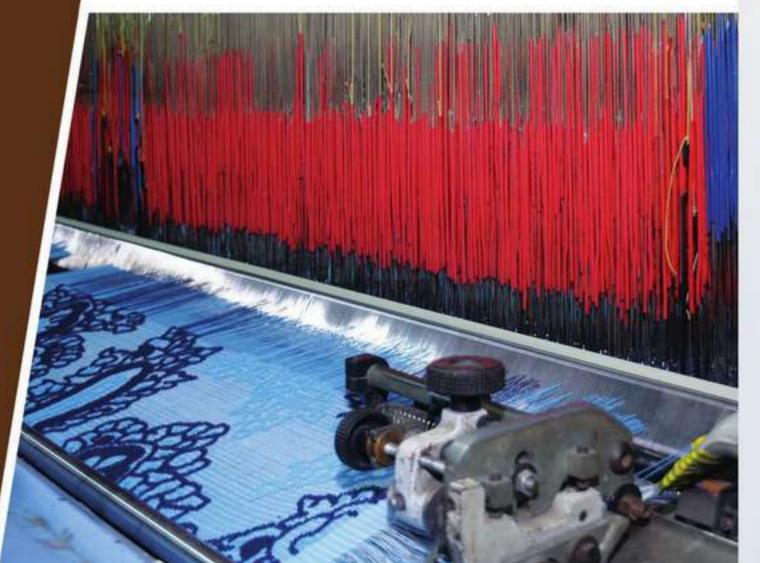
Warping Sector



A huge section on 4000 m² including 73 looms, the employees in this section is 200 workers, engineers and quality inspectors.

The capacity of 10 tons per day.

Weaving Sector





The shearing department is constructed on an area of 700 m² including 4 shearing machines, with latest technologies.

The machines produce 15000 pieces per day.

Shearing Sector





Finishing Sector

The section is responsible for the sewing department, the inspection department, the packing department and the quality control department.

It also includes the automatic length sewing machines and the cross hemming machine along with sewing machines.





Beach Towels

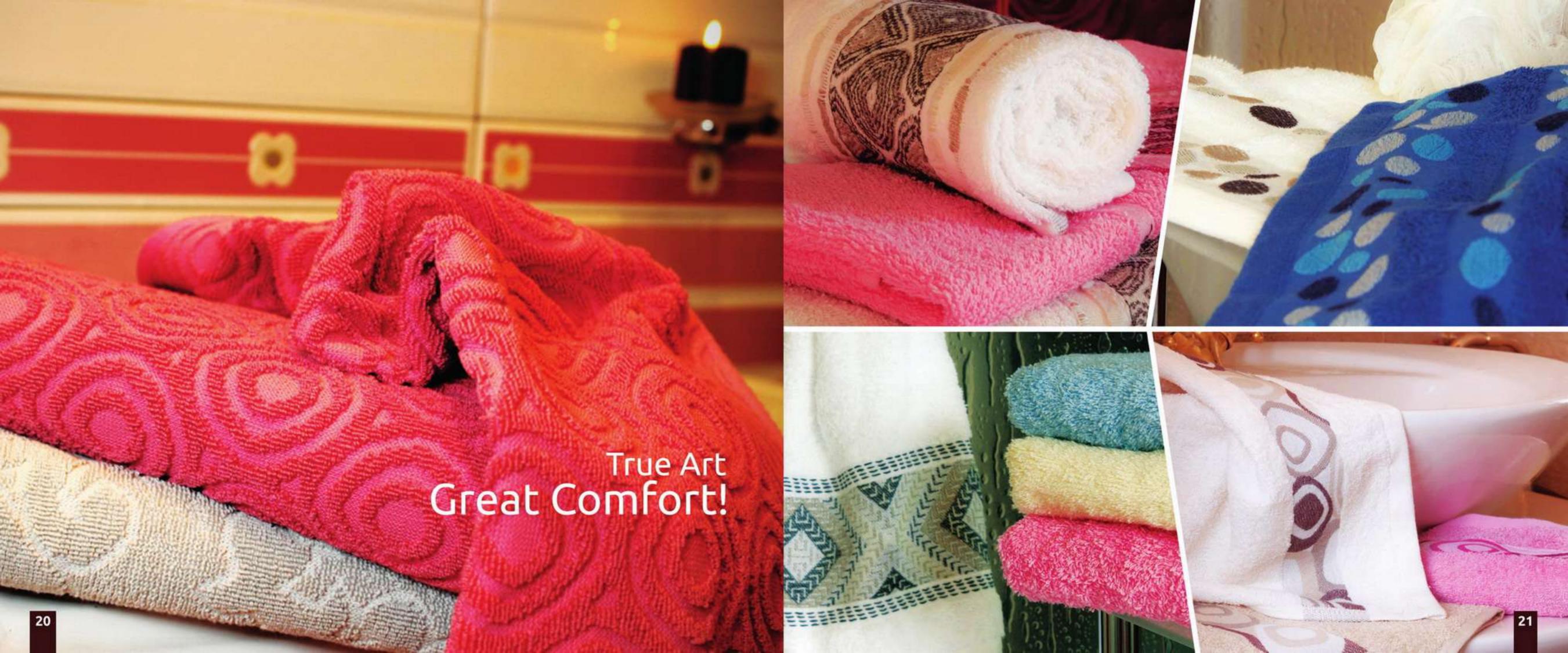


Hammam Towels



Bath Towels





Different Designs
Distinguish Colors

Bathrobe



Kitchen Towels



Hotel Towels



Certificates











Polyester yarn industry Factory مصنع صناعة خيوط البوليستر

History



Dyeing, printing and processing fabrics Factory مصنع صباغة وطباعة وتجهيز الإقمشة

2019

2010

2015

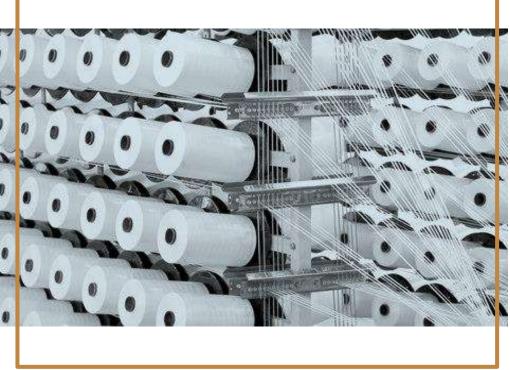
Texture of fabrics Factory مصنع نسيج الأقمشة



- Production lines خطوط الانتاج

No.1	Polyester yarn industry صناعة خيوط البوليستر
No.2	Texture of fabrics نسيج الاقمشة
No.3	Dyeing, printing and processing fabrics صباغة وطباعة وتجهيز الاقمشة





















Clothes الملابس

Women's clothing الملابس النسائية







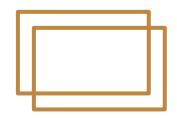
Bed cover (cotton - blended - bristles) Supplies (clubs - hotels - hospitals - military institutes and colleges - prisons)

غطاء السرير (قطن - مخلوط - شعيرات) مستلزمات (نوادي - فنادق- مستشفيات - معاهد وكليات عسكرية - سجون)









All kinds of chenille, upholstery fabric (sofa, corner, sitting), plain, in all colors and printed

جميع انواع الشانليا وقماش التجنيد (انترية-ركنة - جلسات) سادة جميع الالوان ومطبوع









Tents (camps), parapets, bags, and a pickaxe

الشدة والخيم (المخيمات) والشلت والشنط والمخلة









All carpets for cafes, clubs and event houses are plain and printed جميع فرش الكافيهات والنوادي ودور المناسبات سادة ومطبوع











flags الاعلام (طباعة علي اي قماش)

Clothes الملابس

Gabardine fabric of all kinds (cotton - mixed - polyester)

قماش الجبردين بجميع انواعها (قطن - مخلوط - بوليستر)









Clothes الملابس

Official Uniforms

الزي الرسمي







Clothes الملابس

Official Uniforms

الزي الرسمي





Women's clothing الملابس النسائية











